



Communications & Marketing Director (80-100%)

Starting on May 1st or to be determined - in Bern, Geneva or Zurich.

"It is impressive how people are empowered thanks to euforia's events. You can feel it and you can measure it."

Florian Hoos, Professor at HEC Paris

"New approaches are turning youth work upside-down."

Neue Zürcher Zeitung

"I love what you are doing!"

Bill Drayton, Founder & Director Ashoka

euforia is a youth-driven social innovation business that gets people euphoric about their potential to make a difference for the society, the environment and the economy. We engage the unengaged through trainings and events since 2007. Now, we are looking to share these weapons of mass construction with people across the globe.

Your job:

1. Lead and coordinate our outreach team (staff, interns and volunteers) to turn changemaking into Generation Y's desired lifestyle.
2. Position euforia's multiple services for youth, corporate clients, academia and public institutions as the global reference for engagement boosting.
3. Bring structure into marketing and communications in a euphoric start-up environment.

Your profile:

1. You're a strategic manager who sees and creates opportunities everywhere - because we want to reach 10 million people by 2020 and are only starting.
2. You're an inventive networker who engages great partners to make loads out of limited resources.
3. You're a communication pro with an eye (and hand) for campaigning, social media, storytelling, media relations, marketing analytics and design.

You also have relevant professional work and leadership experience in Communications and Marketing, and are fluent in German, English and French.

Your opportunity:

1. A meaningful career that never gets boring: Co-create our global scaling in order to impact millions of people over the years to come
2. REAL responsibility: join euforia's leadership team and realize your own ideas
3. A euphoric work environment: plenty of intrinsically motivated people, workations, flexibility, trainings, purpose and unlimited Club Mate

Applications in German or French to nathalie.breant@euforia.ch. Applications are treated on a rolling basis. Please enclose your CV, a motivation letter and answers to the following questions:

- 1) What are the ingredients of a successful campaign to promote euforia in Switzerland this fall?
- 2) What is the achievement or time in your life you are most proud of?
- 3) Which of euforia's values (see [here](#)) can you identify with most and why?